

## Sarah Walmsley, PT

Sarah Walmsley, PT is National Director of Strategic Partnerships for Senior Living Solutions (SLS), a specialty program of BAYADA Home Health Care. SLS is a full-service comprehensive program which offers the continuum of care including Medicare Part A Home Health/Part B Outpatient Rehab services, Hospice and Fitness and Wellness programming. It is Sarah's mission to customize the programs to the unique needs of the Senior Living company and each individual community to create a lasting relationship as their provider of choice—and valuable business partner—while delivering a data-driven approach to wellness.

BAYADA's Senior Living Solutions is honored to have been chosen by reputable, industry-leading companies such as Brandywine Living, Watermark Retirement, Sunrise Senior Living, and Brightview Senior Living at both the corporate and regional levels as their provider of choice.

Prior to joining BAYADA in 2010, Sarah was the VP of Sales and Marketing for a large outpatient rehab company where she set the strategic growth plan and developed the branding, sales and marketing for 23 offices in Pennsylvania. She also co-founded and ran for 2 years, Excel Consulting Crew, LLC—a successful consulting company specializing in small business expansion.

Sarah has addressed national audiences on marketing and sales topics targeting the healthcare industry as well as serving on panels as a guest speaker. She has developed and delivered Continuing Education lectures, has been published numerous times in industry magazines and has been invited to appear on Pennsylvania television as an expert.

Sarah has a focus in using data to support marketing and partnership decisions.